



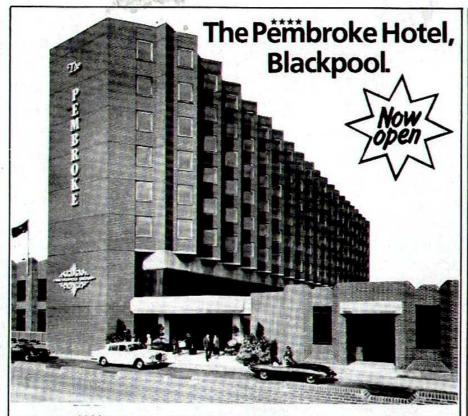
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Sam Ellis writes...



Now's the time for all our summer work and the Lancashire Cup to count. Result-wise at Mansfield it didn't go for us, but the game told me a lot about the players. The thing I'd been 'preaching' that we needed above everything else – spirit and attitude – were there in abundance, it was purely the luck that wasn't with us this time. Now, besides their footballing ability, I know what the players are capable of. The most important thing, for myself and you supporters now, is that we see that endeavour for a full ninety minutes in every game that we play in. If that is so, we will have a good solid base to work from, and if we have, who knows what may happen. This is a promise – now that they have set their standards, nothing less will do.

Man Chil

THE CHAIRMAN, DIRECTORS, MANAGER, PLAYERS AND STAFF OF BLACKPOOL FOOTBALL CLUB WELCOME YOU TO BLOOMFIELD ROAD AT THE START OF ANOTHER SEASON. WE TRUST YOU WILL ENJOY THE GAME AND CONTINUE TO GIVE YOUR VALUED SUPPORT TO THE CLUB.

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SWINDON TOWN PEN PICTURES 1982-83

JIM ALLAN (Goalkeeper). Born Inverness. Experienced goalkeeper who has been with Swindon since signing from Scottish junior football in 1970. Made his league debut in September 1971 and has been the regular first team goalkeeper since 1976. Now the longest serving player at the club with 318 league appearances to the end of last season.

KEVIN BADDELEY (Defender). Born Swindon. Although brought up in Swindon Kevin joined Bristol City to serve his apprenticeship and made one league appearance for them against West Ham United in August 1980. Joined Swindon in July 1981 and established himself in the first team last season making 29 league appearances.

LEIGH BARNARD (Midfield). Born Worsley. A player who served his apprenticeship with Portsmouth and spent several seasons with them after making his league debut against Exeter City in September 1977. A busy hard-working player he made around 90 league appearances for Portsmouth before joining Swindon in July 1982.

RUSSELL LEWIS (Defender). Bom Blaengwynfi. Russell joined Swindon from Welsh League Football in 1976 and made his league debut at York City in April 1977. He had to spend several seasons as reserve centrehalf before winning a regular first team place at right full-back during the 1979-80 season. At the end of last season had 138 league appearances to his credit.

ROY CARTER (Midfield). Born Torpoint. Roy played part-time football for Falmouth before joining Hereford in the summer of 1975. His league debut was at Halifax Town in April 1975 and he played in the Third Division Championship team of 1976. Made 71 league appearances before his transfer to Swindon in December 1977. His height and pace have made him a complete utility player and he has played in every outfield position whilst with Swindon for whom he had made 197 league appearances at the end of last season.

GARY EMMANUEL (Midfield). Born Swansea. Gary started his career with Birmingham City making his debut in January 1975 at Stoke City. He played 71 First Division games for the blues before a transfer to Bristol Rovers in December 1978. A further 65 league appearances followed for the Eastville club and he joined Swindon in an exchange deal during the 1981 close season.

MIKE GRAHAM (Defender). Born Lancaster. Mike began his career with Bolton Wanderers and made his league debut as substitute at Mansfield in March 1978. He had made 46 league appearances for Bolton, mostly at full-back before he joined Swindon in the summer of 1981.

CHARLIE HENRY (Defender). Born Acton. Charlie grew up in Swindon and served his apprenticeship with the club signing professional in February 1980. By September he had made his first team debut in a league cup match at Lincoln City. Had made 69 league appearances at the end of last season.

BRIAN HUGHES (Midfield). Born Ludgershall. A former Swindon apprentice he signed professional in 1980 and made his first team debut in a league cup-tie at Lincoln City in September of that year. He had made 51 league appearances at the end of last season.

KEN BEAMISH (Forward). Born Bebbington. Ken is a coach at the County Ground but also available as a player. A very experienced player with a good scoring record he made 552 league appearances before joining Swindon in July 1981.

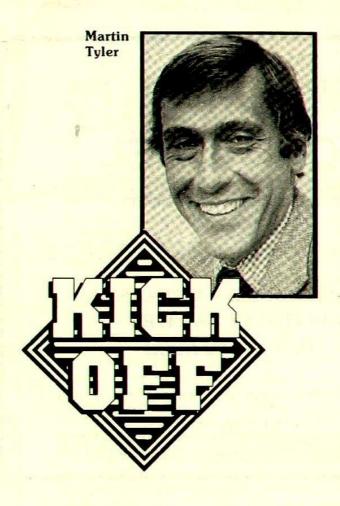
HOWARD PRITCHARD (Forward). Born Cardiff. Howard served his apprenticeship with Bristol City and made his league debut against Aston Villa in August 1978. He had made 38 league appearances over the next three seasons and was released to join Swindon in July 1981. He made 28 league appearances for Swindon last season.

ANDY ROWLAND (Forward). Born Derby. Andy was an apprentice with Derby County but did not appear in their first team. During 1974 he was transferred to Bury and made his league debut at Swindon in August that year. He was transferred to Swindon in September 1978 after playing 174 league games for Bury and has since made 141 league appearances for Swindon.

GARY WILLIAMS (Defender). Born Nantwich. Although he made his league debut at Gillingham in May 1977 whilst playing as an amateur for Tranmere Rovers his professional career began in Sweden where he played several seasons for Djurgarden of Stockholm. In 1980 he was signed by Blackpool and made 31 league appearances for them in one season. He signed for Swindon in August 1982 and made 36 league appearances last season.

Hi there everyone, welcome to the match. If you would like a record request for someone, or a certain record played for yourself at a home game, just drop a line to Chris Hull at the Development Shop. I will do my best to oblige you.





Welcome to the start of another season as Alec Stock, that wise old fox of a Manager, used to be fond of saying 'It's that lovely time when all the Clubs start equal once again and a great sense of anticipation is in the air'. Naturally the World Cup is still fresh in the memory and in the coming weeks I'll be recounting in this column some of the previously untold anecdotes about Spain, especially from behind the scenes in the

television coverage. For the moment, one or two general observations about what I saw in the World Cup finals. The increase to 24 teams had some merit. The contributions of Algeria, The Cameroons, Honduras and even Kuwait – their sheikh and all – justified the expansion of the frontiers. Yet the tournament dragged just too long. It can't be right when both teams in the final were desperately hoping that there would not be a re-play because the players wanted so much to go home. A knock-out competition after the first phase would certainly shorten the duration and add a little more spice.

Was it coincidence that England, Scotland and Northern Ireland lost only 2 of their 13 matches, yet none reached the semi-final? I think not. I believe there is some substance in the theory that we must-not-get-beaten philosophy that pervades our domestic game was partly responsible for those eventual disappointments. Certainly Peter Shilton's 426 minute unbeaten record became a meaningless statistic for England's defence . . . When the enterprise to win the key games against West Germany and Spain didn't quite overcome an inbred caution.

On a lighter note, two games featuring the Spanish forward Lopez Ufarte are surely enough for any commentator, particularly following three which include Kuwait's Fathi. I'm looking forward to a season of unambiguous British names for our new series of Match Time — which is back on Saturday nights, starting August 28th.

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THIRTY YEARS AGO

After finishing in ninth position in Division One in 1951/2 we kicked off the new season with a 2-0 win at Portsmouth, a 1-1 draw here with Preston and then beat Lancashire neighbours Bolton 3-0 here on August 30, 1952. A first half own goal by Malcolm Barrass set us on the way to victory and Stan Matthews and Ernie Taylor made the issue safe after the interval. Teams:

Blackpool: Farm, Frith, Garrett, Johnston, Crosland, Kelly, Matthews, Taylor, Mortensen, Brown, Perry. Bolton Wan.: Hanson, Ball, Higgins, Wheeler, Barrass, Edwards, Holden, Moir, Lofthouse, Webster, Hassall.

Attendance: 31,317.

Elsewhere in Division One Billy Bingham was on the mark in Sunderland's 2-1 win at Highbury while over 55,000 were at Ninian Park to see Cardiff beat Sheffield Wednesday 4-0.

Shock of the day in Division Two was Fulham's 4-1 win at Birmingham with Bobby Robson netting twice and amateur international Bill Holmes did the hat-trick in Blackbum's 3-1 win over Everton. Four teams no longer in the Football League battled it out in Division Three (North), Accrington losing 1-0 at home to Workington and Southport beating Gateshead 3-2. Meanwhile today's visitors Swindon beat Norwich 2-1 in Division Three (South) Terry Ryder, their new signing from Spurs getting both goals against his first league club.

TWENTY YEARS AGO

We were still in Division One ten years later when after a 2-1 win at Liverpool on the opening day and a 1-0 win over Ipswich here in midweek we disappointed our fans by going down 2-0 here to Wolves on August 25, 1962. This was a particularly disappointing result as we had beaten Wolves 7-2 in the corresponding game in the previous season, but both Ray Parry and teenager Alan Ball failed with chances laid on by Des Home against his former club. Then against the run of play Chris Crowe raced through to send a screaming 30-yarder past Tony Waiters just before half-time. The former Blackburn man then made the issue safe with another excellent goal midway through the second half after skilful crossfield passes from Thomson and Wharton had split our defence. Despite late pressure it was just not our day and we slipped towards the half-way mark in the table while Wolves, Everton and Aston Villa shared top place. Team:

Blackpool: Waiters, Armfield, Martin, Crawford, Gratrix, Durie, Ball, Green, Charnley, Parry, Horne.

Attendance: 23,023.

On the same day Spurs hammered West Ham 6-1 at Upton Park after John Lyall had set them on their way by putting through his own goal and Jimmy Greaves had netted twice while in only their third-ever Football League game Oxford beat Hartlepools 6-2. In Division Three Swindon lost 3-2 at home to Northampton, Cliff Jackson and Arnold Darcy getting the goals as they slipped to their first defeat of the season.

TEN YEARS AGO

In our second season back in Division Two we started off as though we were going to improve on the sixth position of 1971/2 for despite losing our opening game at Huddersfield we followed up with a 6-2 win over Brighton (Tommy Hutchison netting twice) and then won 2-1 at Cardiff on August 26, 1972. Keith Dyson and Dave Lennard got our goals with Gary Bell replying from a penalty, the teams being:

Cardiff: Parsons, Pethard, Bell, Kellock, Murray, Larmour, Woodruff, Clark, Phillips, Warboys (Villard), Showers.

Blackpool: Wood, Hatton, Bentley, James, Suddaby, Barton, Hutchison, Suddick, Dyson, Lennard, Ainscow (Simpkin).

Attendance: 12,401.

We were now third in the table just behind Wednesday and Burnley while Swindon after crashing 3-0 at Carlisle were three places from bottom.

In Division One Liverpool strengthened their grip at the top by coming from behind to beat West Ham 3-2, two present-day managers, Emlyn Hughes and John Toshack figuring amongst their goal-scorers.

Amateur Scene



The season is once again upon us with the close season seemingly getting shorter and shorter. As usual a number of changes have taken place affecting local soccer. Without doubt the biggest shake-up has been the formation of the North West Counties League. Lancs. Combination teams Wren Rovers and Lytham have been joined by Cheshire League side Fleetwood in the second division whilst our other Combination side Mechanics are in the third division. At the time of going to press all three teams must be pleased with their opening results. Fleetwood, already depressed, missing out on a first division place, found their playing staff decimated by departures to other clubs. However local manager Les Attwood undertook the job and with a number of young players such as defender Steve Goswell along with Pete Bowker and Glen Hadgraft I'm certain will acquit themselves very well. The goalkeeper's slot is filled by Roy Dobson who also turns out for Kingsfield on a Sunday. Ex-Pool player Keith Bowey is also in the side adding his experience, as is Football League registration secretary Mike Foster.

A number of Fleetwood players have moved down the coast to Wren Rovers who have back at the helm Fleetwood lad Kevin Byrne. Needless to say when the two clubs clash it can be called a local "derby". The backroom staff at Wrens including chairman John Flatters, groundsmen Dennis Singleton and Alec Moore have done a marvellous job at the ground as have the Roach brothers Pete and Dave, erecting a new stand and generally making the ground the envy of local soccer. Nice to see ex-player and ex-Pool director Stan Parr accepting the position of president. On the field I'm sure the side will once again do the Fylde proud and will overcome the handicap of losing a number of the squad for a short period who will be touring the States with Sunday outfit Boston Hotel formerly Warwick Southpool. Manager Byrne is anticipating great things from forward young Wayne Brewer, and I'm sure it seems strange that the name of Dave Roach is not No. 1 on the team sheet. However best wishes to John Armfield, son of former Pool favourite Jim, who I'm sure will do a great job.

Also in the second division are Lytham who have a new manager in Lyndon Hesketh who doubles up his duties by playing in the side and shouting his encouragement on the field instead of from the touchline. Former manager Jimmy Sutton remains as a valuable member of the squad, whose goals should keep flowing from the likes of Vic Shields, Alan Kennerley and Alan Gibson.

Blackpool Mechanics have no intention of staying too long away from the other Fylde clubs and have in their sights promotion from the third division. Manager Keith Crofts and coach Johnny Streetly are pleased at the start made by the side. Secretary of the club is Dennis Cain whose 18-year-old son Ian is one of the stars of the side. Perhaps the best capture the club have made is the chairman Barry Eastwood whose enthusiasm has already been seen in his involvement with the two Sunday sides from his Belle Vue public house. I have to wonder though whether the club have made an error in resigning their second team from the local Saturday Combination in which they were more than holding their own, to enter a tougher but far more costly league. I hope I am wrong and wish them well in their new venture.



PETER N. WILLIS (Meadowfield, Co. Durham). Began refereeing in 1963 in local Durham leagues, then progressed via the Northern League to the Football League Full List. In 1981 refereed an F.A. Cup Quarter-Final game, was reserve referee at the Football League Cup Final, and referee the following year.

A married man, with two children, he is a Police Road Safety Officer in Co. Durham police force. Played football for a Northumberland County side and was a qualified Physical Training Instructor in the Royal Horse Guards. Enjoys most sports, particularly swimming and golf. Is a qualified life guard and was also an amateur for Newcastle United.



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Wishes to
Sam Ellis
and
The Pool

From

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FYLDE SUNDAY
ALLIANCE



This afternoon we welcome players, officials and supporters of Swindon Town F.C. for the first home game of the new season. 'Pool's' league record v. Swindon is P14 W7 D3 L4 F21 A12. Swindon's last visit to Bloomfield Road was in season 80-81 and the game ended in a 1-1 draw, Wayne Entwistle scoring for 'Pool'.

Swindon were formed in 1881 and entered the Football League in 1920 as original members of Division 3 South, where they remained until the League was reorganised in 1958. They spent the next five seasons in the Third Division before winning promotion to the Second Division. After two seasons they were relegated back to the Third. For the next four seasons they finished in the top half of the League before finishing runners-up to Watford on goal average. Then Swindon spent the next five seasons in Division Two before they were once again relegated to the Third, where they remained until the end of last season when they were relegated to the Fourth Division for the first time in their history.

The two clubs have never met in any Cup Competitions, but Swindon have twice reached the F.A. Cup Semi-Finals way back in 1910, 1912. They also won the League Cup in 1969 when they were in the Third Division. They beat First Division Arsenal 3-1 ('Pool's' Peter Noble was in that team). Ex-Pool players to play for Swindon have been Gary Williams, Peter Noble, Tom McAllister, Mike Summerbee, Barry Lowes. Since the war Swindon have had nine managers including ex-Pool boss Bobby Smith. The current boss at Swindon is John Trollope who holds the League's appearances record for one club of 770 which may never be beaten.

If selected Gordon Simmonite will be playing his 50th League game for Blackpool this afternoon.

ENTERTAINMENT

The musical entertainment in the Supporters Club this weekend is provided tonight by Country Style.

MEMBERSHIP

Memberships are now due -60p for renewal, £1.60 new members, 35p junior members under 18. Application forms can be picked up from the Club's doorman and last year's card can be handed also to the doorman any night of the week.

THE CLUB

The Supporters Club is open every night throughout the year from 7.0 p.m. till 11.0 p.m. (7.0 p.m. – 10.30 p.m. Sundays), Sunday Lunch 12.0 noon – 2.0 p.m., Saturday Lunch 12.0 noon – 2.45 p.m. and after 1st team home games 4.30 – 6.00. There are facilities in the Club for Snooker, Dominoes, Darts, Cribbage. The Club also organises 'Xmas Knock-outs,

sponsored Domino Knock-out, Challenge Matches between the Club and other pubs, clubs or firms. It is also hoped to organise an invitation Sports Quiz Knock-out after Christmas — more details later.

Entertainment in the Supporters Club is provided by groups or artists each night during the summer season and at weekends during the Illuminations and on other special occasions during the year. There is a Snack-bar in the Club which is open before and after each home game, selling pie and peas, hot-dogs, hamburgers and sandwiches. Every Tuesday night throughout the year unless 'Pool' 1st team is playing at home we have Bingo from 8.45 p.m. till 10.15 p.m.

TRAVEL

The Supporters Club will be running coaches to Bristol City on Saturday, 11th September. Any fans wishing to travel please contact our travel stewards lan and Paul in the Club any night after 8.0 p.m. The price is £6.50 and we depart at 8.45 a.m.

Please book early to avoid disappointment.

Paul Lavery

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SPONSORED PARACHUTE DROP

our P.A. announcer tells us, by making a sponsored parachute drop for the Seasiders and The close season saw a group of supporters enjoying the thrill of a lifetime, or so Chris Hull, raising valuable cash which was very welcome to the club. Prior to making the jump our gallant friends undertook an 8-hour course of instruction to instructor Geoff Morans, of the Barratt House Free Fall team, prepared our gallant band of volunteers. The worst time was waiting for the right conditions to do the jump; eventually they were given the go-ahead and jumped at 2,500 feet. The feeling was tremendous and everyone ensure they understood what they were taking on, this took about 8 days of really hard work. enjoyed the experience – so we are told!

it's nice to know the club has such enthusiastic supporters - if anyone would like to do a sponsored Parachute Jump, sponsorship forms can be obtained from Doreen in the Develop-It was a tremendous effort by everyone involved and one greatly appreciated by the club . . . ment Office or telephone 404331.

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POOLACTION ACTION

v. Preston North End

Pics by courtesy of Evening Gazette



Above: THE WINNER . . . John Deary (left) pounces to clinch Blackpool's victory.

Below: AIR FORCE . . . Colin Greenall powers Blackpool into the lead.



They gave the game colour

STANLEY MATTHEWS

George Best was the genius of more modern times, but his career lasted for little more than a decade. The genius of Stanley Matthews was with us for 30 years and we shall certainly never see his like in the game again.

As a schoolboy he had played as a centre half, but by the time he had started work as an office boy at Stoke's Victoria Ground he had moved to outside right, playing twice in the Stoke reserve side at the age of 15.

By the time he was 17 he was making his first team debut and he was in Stoke's Second Division team a season later in 1932/3. At the age of 19 he was making his England debut and scoring a goal against Wales in Cardiff in September 1934.

Although it was his ball wizardry and ability to cross a ball accurately that were the key features of his game, he scored regularly in his early days and in fact got a hat-trick for England against Czechoslovakia in 1937 in a thrilling 5-4 win.

During the war years he made frequent guest appearances for us and finally signed for us in May 1947, the fee of £11,500 being a very reasonable one for a player of his ability though he was of course 32 at the time.

Incredibly he still had the best part of his career in front of him. In his first season with us he helped us to the F.A. Cup Final and was awarded the 'Footballer of the Year' trophy. He figured on the losing side in the 1951 F.A. Cup Final and then at the age of 38 won the 1953 final almost off his own bat after we had at one stage trailed 4-3 to Bolton. Two years later he was headline news again as he had a hand in five of the goals in England's 7-2 win over Scotland.

He was now in his forties and in 14 seasons played over 400 league and cup games for us. What wonderful value for money he had proved to be. Yet still the story was not over. In October 1961 at the age of 46 he moved back to Stoke, then struggling to stay in Division Two. Yet in the next two seasons he not only inspired them to promotion but trebled their gates. It was the stuff of fairy-tales when in the last match of 1962/3 the 48-year-old Stan waltzed through the Luton defence to get the goal that clinched promotion.

So Stan ended his career appropriately back in Division One playing his last league game in 1964/5 at the age of 50. He later had a short spell as manager of Port Vale and when well into his fifties played several games while manager of Hibernia Malta.

Excluding the war years he played in 698 league games, scored 71 goals and though often over-looked by the England selectors played 54 times for his country and scored 11 goals. But for the war years he could have become the only player to appear in over a thousand league and cup games. Stan's father was a professional boxer, his son a leading tennis player, but on anybody's reckoning Stan himself was unique, synonymous of football at its most skilful and entertaining.

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Player



Full Name: Gordon Simmonite Birthplace: Sheffield, S. Yorkshire

Birthday: 25-4-57

Height: 5' 10". Weight: 11st. 4lbs.

Married: Yes to Lorraine

Car: Ford Capri

Previous Club: Sheffield Wednesday/Boston Utd. Favourite Player: Brazil (all 11) and Alan Smith in

5-a-sides

Favourite Other Sport: Squash

Most Memorable Match: Debut for Sheffield Wed. Biggest Disappointment: Losing the above game

Likes: Playing Football/Winning

Dislikes: Being Injured

Pre-match Meal: Boiled Chicken

Favourite Singer: Randy Crawford - Rod Stewart Favourite Actor/Actress: Charles Bronson-Diane Keen Personal Ambition: To be Happy and Successful If not a Footballer what would you like to have been: Policeman!

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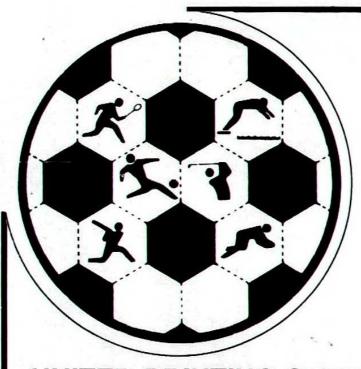


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Sept. 7	Bury		
Sept. 14	Chester (Milk Cup 1)		SPORTING CLUB
Sept. 18	Wimbledon		N.C.P.
Oct. 2	Darlington		COMMONWE ALTH
Oct. 9	Halifax Town		COMMONWEALTH
Oct. 19	York City		COORTING
Oct. 23	Hereford United		SPORTING
Nov. 2	Torquay United		CLUB
Nov. 6	Crewe Alexandra		CLUB
Dec. 4	Hull City		Michael Denny
Dec. 18	Scunthorpe United		COMMONWEALTH
Dec. 28	Tranmere Rovers		SPORTING CLUB
1983			
Jan. 3	Peterborough United		Latusport
Jan. 15	Mansfield Town		Fylde Coast Gate Co.
Jan. 29	Chester		John Allen
Feb. 5	Colchester United		Fleet Builders
Feb. 26	Rochdale		Fylde Coast Foods
Mar. 12	Port Vale		N. Teal
Mar. 26	Northampton Town		Hesketh's F. & C.
April 1	Stockport County		Supporters Club
April 16	Bristol City		Ken's M.M.
April 30	Aldershot		Sun Inn
May 14	Hartlepool United		Mr. Waring, St. Annes



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